NASA@WORK

NASA@work is an agency-wide website designed to increase innovation and access to ideas and knowledge from within the NASA community. Individuals (challenge owners) post their specific problem or "challenge." Anyone in the community (solvers) can contribute to the interactive discussions and submit proposed solutions with the opportunity to win an award.

Determine Fit of Challenge for NASA@work (LASSO)

To determine if your challenge idea is a good fit for NASA@work, ask five simple questions:

1. Is your problem **Limited in Scope**? Topic must be specific and focused so solvers can provide solutions quickly and efficiently.
2. Is it **Actionable**? Is it possible for a reasonable solution to be acted upon?
3. Is the content of the challenge written with enough detail and is **Specific** and unambiguous? Content must be clear and concise.
4. Is there adequate **Sponsorship** for the challenge? In other words, do you have the support and commitment of your organization?
5. Is there **Ownership** of the solution? Do you or your organization have a direct need for a solution and clear responsibility for executing?

Challenge Types

Examples of challenges well suited for the NASA@work site:

- Generating new ideas– solvers provide high volume brainstorming power
- Developing new concept – solvers help identify new ideas/technologies
- Adding structure, definition (i.e., fine-tuning) a challenge/problem – solvers lend agency wide expertise to assist
- Looking to increase access to information or confirm you have all research and information on a specific problem – solvers give you access to siloed or undocumented knowledge base (e.g., technical survey, knowledge survey)

How to access NASA@work

Visit https://nasa.innocentive.com

NASA@Work Awards

For each challenge, the Challenge Owner may select up to two winners from the submissions received from solvers. Winners can either be Civil Servants or Contractors. Awards will be determined based on the following Reward System:

NASA@work Challenge Winner	
Win 1 Challenge and you are eligible to select any reward at the 'Challenge Winner' level.	**Astronaut Autographed Item:** personalized astronaut autograph for the winner
	Cool NASA Experience: a cool tour for the winner at their center
NASA@work Challenge Pro	
Win 2 challenges and you are eligible to select any reward at the 'Challenge Winner' or 'Challenge Pro' Level.	**Recognition by Center Director and Agency Management:** a meeting or lunch with the winner's Center Director and/or with Agency Management
	NASA External Public Recognition: public recognition on the NASA@work external website; tweets by multiple NASA handles
NASA@work Challenge Champ	
Win 3 challenges and you are eligible to select any reward at the 'Challenge Winner', 'Challenge Pro', or 'Challenge Champ' Level.	**Item Flown in Space:** a NASA@work sticker-badge that was flown in space
NASA@work Challenge Master	
Win 4 or more challenges and you are eligible to select a reward at any NASA@work Challenge Level including the 'Challenge Master' Level.	**Social Media Recognition from Astronaut:** Social media recognition (e.g., Tweet) recognition from an astronaut

NASA@work Challenge Owner Roadmap

Challenge Owners Start Here

Submit
(approx 30 min)

Suggest a Challenge for NASA@work

"Suggested" status Notification

Discuss
(up to 1 week)

Talk with NASA@work Coach to Determine Fit of Challenge for NASA@work platform

"Candidate" status Notification

Refine
(up to 1 week)

Provide Needed Inputs to Complete Challenge Draft

"Draft" status Notification

Review
(1-2 weeks)

Review Feedback from Reviewers; Make Necessary Changes

"Pending" status Notification

Finalize
(1-2 days)

Make Any Final Changes; Approve for Posting

"Open" status Notification

Workbench on NASA@work

Participate
(4-6 weeks)

Actively Participate on Challenge; Respond to Inputs and Answer Questions

"Under Evaluation" status Notification

Evaluate
(2 weeks)

Review Submissions and Select Winner

"Awarded" or "Closed" status Notification

Close-Out
(1 week)

Talk with NASA@work Coach to Provide Feedback about Experience

Successful Completion of a NASA@work Challenge

Use this roadmap to successfully and easily navigate the NASA@work challenge, development, posting and evaluation process.
Please Note: No cost to post challenge; awards are coordinated through the CoECI Office

Challenge Owner Action

NASA@work Challenge Status email Notifications

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